



## The flagship content analysis service from MediaBiz

### Capturing the 'What, Where and Window' of Content Distribution

MediaMetrics Plus provides access to one or more advanced reports: Exposure, Binge and Windows. Exposure looks at the title availability levels across providers. Binge takes a deep dive into the completeness of television series (episodes) and seasons. Windows reveals strategies of content owners across platforms and providers related to Carriage and Non-Carriage Windows. With Plus, our clients can access their subscription through a customization and visualization UI making it easy to create and save reports that matter most.

### Thousands of TV Series and more than 170 online video OTT and TVE provider offers are included.

#### Use these reports to answer the following questions:

- **Exposure:** How deep and wide is the availability of titles across Amazon, Hulu and Netflix? How do these services compare to TVE? How exposed are freshman series across streaming services by Network and/ or Owner Studio?
- **Binge:** Can I binge Downton Abbey on Netflix? Can I "catch-up" on currently airing season on PBS.com? What are the digital rights trends on availability of stacked series?
- **Window:** What are the 1st and 2nd digital windows for scripted series? How long does it take for content to become available across Amazon, Hulu and Netflix?

Note: All reports include Linear availability.

In providing a baseline for digital distribution analysis, content owners gain the tools to make choices and secure the best possible deals for their content and distributors gain valuable insight into the amount of time it takes to earn back their investment and best position their offer for the market.

#### Key Benefits

Customization tool gives users the ability to define the report, filters and output

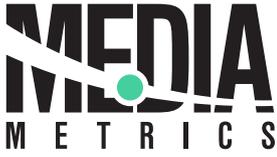
View in table and chart formats

Export as xls, gif and jpeg

Save report templates for future access

Metrics  
that Matter!

**MEDIAMETRICS**  
**PLUS**



### Key Features

- Maximize exposure of original programming
- Differentiate their content from competitors
- Increase original content licensing revenue
- Monitor competition
- Support the launch of a new OTT service
- Highlight the advantages of TVE
- Monitor market shifts in real time
- Stay informed of fast changing market developments
- Stay competitive by tracking the top performing video services
- Decrease money spent on content licensing fees

**MediaMetrics, capturing content where it is consumed!**

Test drive the product today - [www.mediabiz.com](http://www.mediabiz.com)

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